

**Board of Directors Meeting
Tuesday, March 19, 2013
Henry V Events**

Vision

Build a rich global meeting industry community

Mission

Make MPI-OC members successful by building connections to:

- Knowledge/Ideas
- Relationships
- Marketplaces

3:34 pm – Call to Order – Anne Hallinan, CMP, President

Roll Call – Tara Thomas, CMP, DMCP; Dawn Rasmussen, CMP; Darcie LaMotte-Waage; Cyndi Holloway, CMP; Anne Hallinan, CMP; Cathy Mason, CMP; Tim Neill; Melodie King, CMP; Jennifer Cox; Stephanie Kennedy

On Phone – Kim Herrmann, CMP and Janis Ross, CMP

Absent – Midge Dobbs, CMP

Approval of Minutes:

a. Approval of February 2013 BOD minutes:

Melodie King, CMP: I move that the Board accept the February 2013 Board of Directors minutes as presented.

Second: Jennifer Cox

Motion Passes Unanimously

Financial Statement Review:

- Aging looks good
- Financials are right where we should be

Review of Dashboard:

- Number of members went up to 257
- Volunteers – 64 (goal – 80)
- New members participating – 17 (goal – 12)
- Education program satisfaction – February was 4.01; average is 3.83 (goal – 4.15)

Review of Business Plan and Board Reports:

Strategic Alliance:

- \$9,300 total in - \$1,400 off budget
- \$6,600 in cash – 98%
- Marketplace did great at 150% of budget
- In kind – 127%

Fundraising:

- Chinese raffle - \$209 and we kept it all
- Wine ring toss today – 3 rings for \$10
- April – 50/50 raffle
- May raffle package – Cyndi H has offered to help
- Silent auction items are starting to come in

Monthly Education:

- Good comments for February's meeting
- One more proprietary database speaker – Cascadia used it
- Putting together the May flyer
- April will have a networking game
- May – we will do around the room intros
- WEC March Madness entry – Cole Chatterton (January speaker)
- Satellite meetings
 - April 10 & 11
 - Travel Lane County, COVA and Visit Bend will be getting member pricing

Special Educational Projects:

- Cascadia
 - Great meeting
 - Large number of planners
 - 2014 – Northern Quest Casino in Spokane
 - April will have a full wrap up
- CMP Study Group
 - One more group – 3 – 4 people involved so far
 - Looking into non-member fee for next year
- Emerging Leaders
 - Cascadia – had 20+ people attend, some non-members
 - May is the final session
- Planner Think Tank
 - Stephanie to send survey results to Alex and Cathy
 - Should it be free to non-members?

Communications:

- Postcard is done and mailed
- Doing more research on the mobile website to hand over to next year's team
- Putting together a social media policy
- CMP press release will go out on Wednesday
- First proof of newsletter coming out soon
- Member survey – put off until next year

Membership:

- MPI 101 in April
- Social today
- Board touch calls
 - Open ended or specific questions?
 - With the upcoming board retreat, what would you like to see for next year?
- Awards banquet – Embassy Suites on June 21
- Many of the new members came from the BRAVO list – lots of follow up. One on one contact seems to be key.
- Prospect list was updated and sent to Stephanie
- Referred program flyers for guest and non-members – will be attached to the badge – April and May meetings
- Making contact with new members to get them involved right away

Administration:

- Members still responding to Got a Minute
- Possible volunteer recruitment in May
- Student sponsorship – connecting sponsor with student to form a possible mentorship
- Janis and Anne will be talking at LCC in April
- Volunteer appreciation for board and chairs will be on June 18 from 5:30 – 7:30 pm at Grand Central Bowl.

Other Business

- a. MPI membership survey – 66 people completed it – 27% (same as 2012). We are giving away a membership renewal.

- b. NW Youth Careers Expo – Over 100 exhibitors and 4,500 students attend. Travel Portland exhibited this year and the International Air Academy has exhibited over the last couple of years. It is a great way to get exposure in hospitality.

4:55 pm Adjourn – Anne Hallinan, CMP, President